### *Figive* Central

# Just imagine what you can do in 10 seconds!

It doesn't sound like much time. But the reality is we only have 10 seconds to engage donors. Up to 75% of all donors will abandon the giving process after 10 seconds. That's right. Even if our messaging is great but our request requires the completion of another BLANK form, we will lose 75% of prospective donors.

## We understand this at GiveCentral.We work with more than **\* 1000 charities raising \* more than \$1B.**

What can you do in 10 seconds with GiveCentral without an extra link, login or password?

Reach out to us on **support@givecentral.org** to learn more about getting started.

## We have more than 25 ways that you can engage securely in 10 seconds:

- Make a new gift
- Renew or change your gift
- Increase a prior gift
- Convert a one time gift to a recurring gift
- ☑ Convert a pledge gift to a recurring gift
- Check on your giving history
- Check on your pledge balance
- ☑ Update your contact information
- ☑ Update your payment method
- ☑ Update your card expiration date
- Update an email
- Make a text gift
- Make an auction bid

- Support a crowdfunding event
- ✓ Support disaster relief
- ☑ Make a gift via secure email
- Make a gift via paper mail using GC SmartQR
- ☑ Share a prayer request
- ☑ Update your email address
- Update your phone number
- ✓ Ask to learn more
- Ask to be contacted
- Ask to join your community
- ☑ Share your language preference
- Share your communication preferences (email, text, call, etc)

**Try your existing platforms to see what you can do in less than 10 seconds then try GiveCentral.** Even better, we can easily work with your existing email platform, database, accounting tools or printer. You can even test us for your next mailing or event. We are confident that it can make your work easier and improve both engagement and giving.

#### We'll be able to help you with your next mailing or event.

We want to make change simpler. We'd love to help support your mission.



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/givecentral

