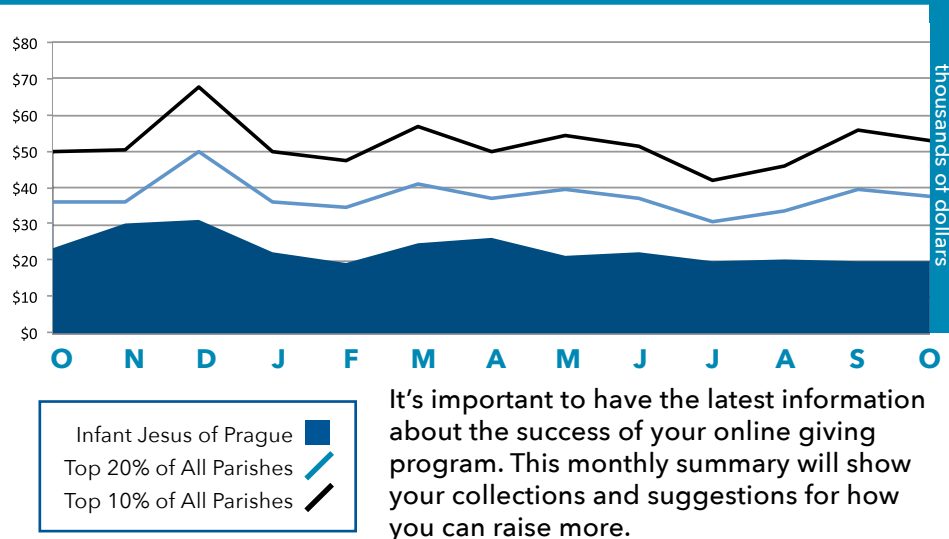


June Monthly Monitor



CURRENT STATUS



OVERALL GIVING

\$20,106



-0.01%
since last month

your monthly goal:

\$34,035

You currently have 15% of your October count participating in online giving. You are showing modest growth but have even greater opportunity for success

ONLINE DONORS

188



8
since last month

your overall goal:

234

Your initial goal is to increase the overall number of online donors to at least 40%. You are currently at 15%. Specific actions that can help are highlighted below.

RECURRING DONORS

138



4
since last month

your overall goal:

210

Your percentage of donors who give on a recurring base is very good, but the goal should be to increase the overall number of givers.

WHAT CAN YOU DO?

	Where Are We Now?	What Has Changed?	What Is Our Goal?	Notes & Recommendations
1. Build Your Email List	1,540 contacts saved	+13	min. 929 contacts saved	Ask your ministries and other groups to help you collect contact information for your parishioners.
2. Send More Emails	3 messages sent this month	+1	2 messages sent next month	Great job in reaching out to your donors and with your open rate. It is also important in the communications to be as clear as possible about how you are asking them to help. All communications should be 400 words or less.
3. Follow Up with Expiring Gifts	40 gifts due to expire next month	-12	1% or less expiring gifts	While GC sends an automatic notification to donors, it is important to send a follow email and call to all donors in this category.
4. Follow Up with Expired Cards	4 cards expired this month	-20	1% or less expired cards	While GC sends an automatic notification to donors, it is important to send a follow email and call to all donors in this category.
5. Follow Up with Failed Payments	24 failed payments this month	-9	1% or less failed payments	While GC sends an automatic notification to donors, it is important to send a follow email and call to all donors in this category.
6. Add Images and Descriptions	30 events not customized	+6	All events customized	Only 4 of your events have personalized images. Please make this a priority; you may upload your own pictures or use our preselected images.
7. Organize Events into Categories	26 events incomplete	+13	All events organized	Great job in categorizing your events. Keep it up to help donors find the giving opportunities they're looking for.