



## GIVECENTRAL LAUNCHES NEW WEBSITE TO INCREASE NONPROFITS' FINANCIAL HEALTH

Monday, July 16th, Chicago: [GiveCentral](#), a technology and nonprofit consulting company, has rolled out an upgraded website designed to help nonprofits *simply* and *quickly* set up their online donation platform. With brand-new features, nonprofits will be able to navigate the GiveCentral experience with more ease than ever before.

### Features:

- Mobile responsiveness: works with all mobile devices, and the main menu content is now minimized as a convenient sidebar on mobile.
- Improved speed and performance.
- Compatible with all modern web browsers (Chrome, Safari, Internet Explorer, Edge, Opera, and more).
- Improved navigation.
- Increased readability and contrasting colors.
- Increased security: with a distributed domain, secure protocols, and proper virus protection, the new site is PCI compliant and well protected.

### How nonprofits can use the site:

The new GiveCentral site is quick and intuitive. Looking for ways to optimize your experience on it? Try the following:

- **Product demos:** Click around on all GiveCentral's products to read about their various uses, and then request a demo to see if something like [GiveCentral Community](#) or [Fundraising for the Future](#) is just what you need to take your nonprofit's financial health to the next level.
- **Shareable social:** Social media share buttons on the blog allow you to share articles about nonprofits, fundraising, and other relevant topics directly to your social media accounts. No more scrambling around for something to post on Twitter—just visit the blog, click, and go.
- **Engage directly with GiveCentral:** An improved comment feature on the blog allows you to leave feedback, thoughts, or questions directly on the content, while an online chat feature allows you to talk instantly with GiveCentral consultants. A new FAQ section is always on hand, too, for times you need to know something simple, fast.
- **Accessible information:** A new search bar makes it easy for you to find useful information—whether that's a blog post about fundraising over the holidays or a post about the power of personalized thank-you notes.

For further details, please contact Dina Hadžiselimović at [dina@givecentral.org](mailto:dina@givecentral.org)  
GiveCentral

[2 North Riverside, Suite 1350](#)  
Chicago, Illinois 60606  
P [\(312\) 929-2306](tel:(312)929-2306) F [312.893.2038](tel:312.893.2038)